

# Gabriele Milazzo

21 Aprile 1974

ACCOUNT & DIGITAL PROJECT MANAGER

Living in Carnago (VA) - Italy

Email: [gabriele@digitalprojectmanager.it](mailto:gabriele@digitalprojectmanager.it)

Website: [www.digitalprojectmanager.it](http://www.digitalprojectmanager.it)

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## EXPERIENCE

Brand Portal 2014 - 2015

Account & Project Manager

Account & Project Manager for integrated communication projects.

Èspero srl 2000 - 2014

Sales Manager & Project Leader, Web Marketing

Management of the development team websites and web applications.

Sales Manager, Web Marketing & Project Leader of all projects like e-commerce B2C and B2B, CMS ad hoc or opensource, e-commerce B2C & B2B, and digital app.

## SUMMARY

- I am an Account & Digital Project Manager with experience in web project management, development of cms, e-commerce B2C & B2B, and digital app.
- I manage the project life cycle: briefing, calculation of the offer, planning activities, engagement and allocating resources, checking the state of progress, account management and presentation of offers / campaigns, monitoring of the activities on the projects and results.
- I coordinate the work of the team (PM junior, creative, art, copy, developer, ...) ensuring compliance with delivery times, quality and budget.
- I know the main software development processes and the activities of digital marketing.
- I have communication skills, multitasking abilities, problem solving and stress management skills. I work in depth with Google Webmaster Tools, Google Adwords and Google Analytics.
- I'm looking for new professional opportunities.

## ENDORSED SKILLS

39 E-commerce 36 Web Project Management 48 SEO/SEM 41 Web Marketing

20 APP & Web APP 10 Wordpress 14 Social Media Marketing 13 Google Analytics

## BRANDS & PROJECTS

3M Italia - ABO - AIRC - Allianz Alliance - Apple Italia - Assiot - Assofluid - Banca Popolare di Sondrio  
Camera Civile di Milano - Cofely GDF Suez - ERV Italia - Fidimprese - Gruppo Bianchi - Huawei Device Italia  
Humanitas - IAB Italia - IDEXX Italia - Istituto Italiano di Fotografia - JollyWear - Lyreco - Loginet - Meridiana  
Online Telemarketing - Ordine Avvocati di Milano - Pedano - PMC - Profamily - Rocca 1794 - SIT Immobiliare  
Sky - Store House - Studio Legale Galbiati, Sacchi e Associati - Zurich

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## EDUCATION

Comune di Milano	2008	B1 certificate in English language - 3 years course
Helyos	2006	Master in Business Management, Marketing and Sponsoring
ENAIPI	1999	Certificate of Web Designer
Università degli studi di Milano	1993-1994	Exams in subjects socio-political and economic
Liceo Scientifico	1993	Scientific high school degree



## SOFTWARE SKILLS

### Google

ANALYTICS	● ● ● ● ●
ADWORDS	● ● ● ● ●
BUSINESS	● ● ● ● ●
WEB MASTER TOOL	● ● ● ● ●

### App Server

APACHE	● ● ● ● ●
MICRSOFT IIS	● ● ● ● ●
MERAK MAIL	● ● ● ● ●

### Adobe CS6

ACROBAT WRITER	● ● ● ● ●
DREAMWEAVER	● ● ● ● ●
ILLUSTRATOR	● ● ● ● ●
PHOTOSHOP	● ● ● ● ●

### Database

FILE MAKER PRO	● ● ● ● ●
MYSQL	● ● ● ● ●
SQL SERVER	● ● ● ● ●

### Microsoft

EXCEL	● ● ● ● ●
POWERPOINT	● ● ● ● ●
PROJECT	● ● ● ● ●
WORD	● ● ● ● ●
Project	● ● ● ● ●
KEYNOTE	● ● ● ● ●
AXURE PRO	● ● ● ● ●
ACHIEVO	● ● ● ● ●